

Youth colour

Palette S/S 23

Our S/S 23 palette is a curated selection for the youth market, taken from our Global Colour Forecast. More than 40% of colours have been carried over from previous seasons to encourage sustainability, the use of deadstock, and allow for newness to be mixed in as seamlessly as possible.

For youth, warm pinks and sunny yellows are central in the S/S 23 palette to reflect the market's optimism and joy. These are balanced by earthy neutrals and lush greens to integrate the influence of #thegreatoutdoors. Additionally, the growing influence of phygital realms sees Digital Lavender and Apple Mint emerge as electric, acidic additions to the seasonal palette.

)52-82-23

071-36-17

092-38-21

24-38-32

^{*} All colour names are specific to WGSN. For colour codes, please refer to the following colour system reference pages: Coloro / Pantone TCX / Pantone Coated / Archroma





























Tencel

SAAD



















NF NO.	IOM-4609/21
Construction	20X14+70D/116X62
Composition	98 % COTTON+2%
	SPANDEX
GSM(Calculated)	263

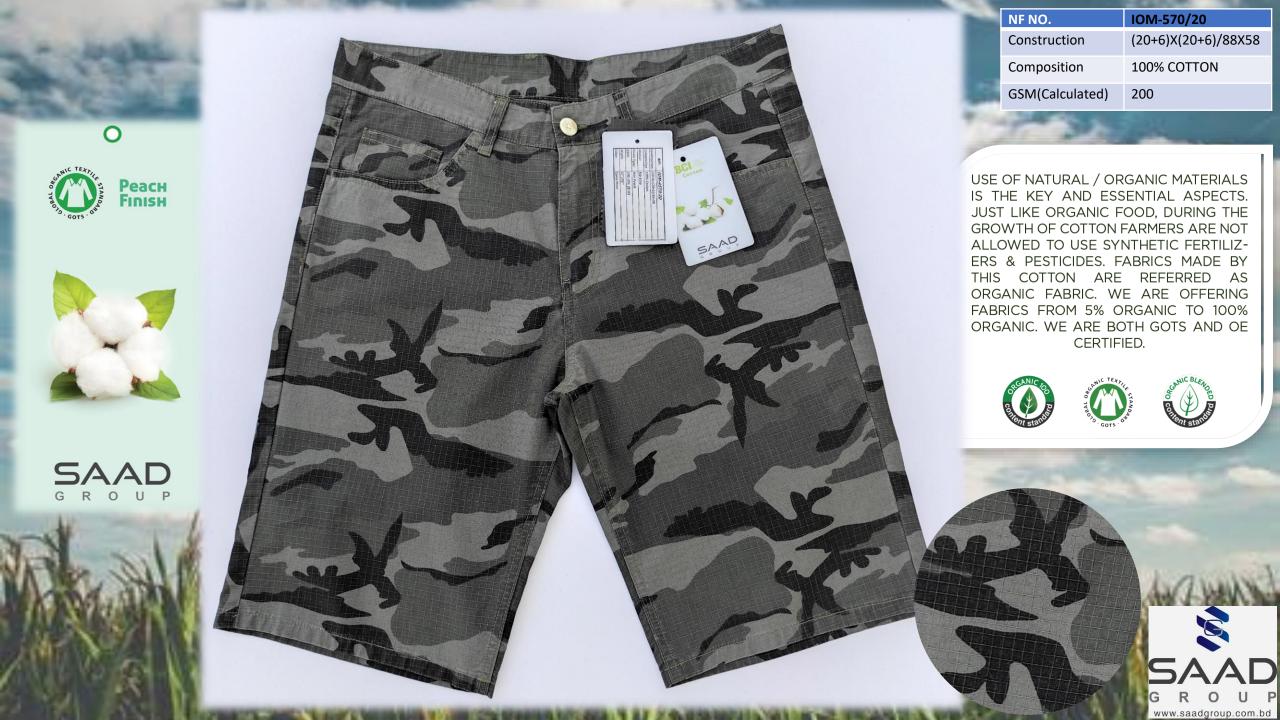
























Peach Finish







NF NO. IOM-3606/20
Construction 20X20/62X56
Composition 100% BCI COTTON
GSM(Calculated) 139



















NF NO.	IOM-1425/20
Construction	40X40/108X70
Composition	100% BCI COTTON
GSM(Calculated)	105









